

# Artisans Marketplace Prospectus

## EVENT INFORMATION

A vital part of the Marblehead Festival of Arts, the Artisans Marketplace is considered by the local community as among its must-see events, with a reputation of attracting high quality, handmade art and craft. The show is held in the heart of old town Marblehead on the grounds of the historic Abbot Hall.

Founded in 1962, the Marblehead Festival of Arts has a rich history of producing a premier summer arts festival that has become a forum for artistic expression over its 50+ years of operation. The Festival brings thousands from the area who come to enjoy historic Marblehead's arts and music scene.

## GENERAL INFORMATION

**Event Dates:** Thursday, July 4 and Friday, July 5, 2024, 10:00–5:00 both days

**Event Location:** Abbot Hall, 188 Washington St. Marblehead, MA

**Application Dates:** March 1 – 31, 2024

**Application Fee:** \$25.00 (non-refundable)

**Booth Fee:** \$275.00 (payable by due-date upon acceptance)

**Booth Setup:** Wednesday, July 3, 1:00–5:00 and Thursday, July 4, 7:00–9:30

**Security:** Security guard onsite Thursday, July 4, overnight

**Notification Date:** April 15, 2024

## Eligibility and Conditions for Acceptance

- All artwork submitted to the jury process for display and sale at Artisans Marketplace must be designed and executed by the accepted artist. By applying, all artists certify that the images submitted with the application represent their original work, including both design and production.
- Work displayed and sold at Artisans Marketplace must be consistent with the work represented in the images submitted by the artist. An Artisans Marketplace Committee member will inspect all booths during the fair to ensure compliance.
- Booths are for individual exhibiting artists and may not be shared between or among multiple artists. Artists must be present during all show hours.

## Wait List

For juried shows, a waitlist will be selected based on jury scores in each category; wait-listed artists will be invited as cancellations occur in that particular category. Wait-listed artists can be accepted up to and on the day of the Art Fair and will be notified by phone or email if/when a booth becomes available. Artists should ensure their information is current and includes a means of contact that reaches them and elicits a response at short notice.

## No-show Policy

Artists who have not registered and/or emailed an Artisans Marketplace co-chair by 8:00 am Thursday (1st day of the event) will be considered a NO-SHOW, and their assigned booth space(s) will be forfeited with no refund.

## Art Categories Accepted

Ceramics, Digital Art, Fiber/Leather, Furniture, Glass, Graphics/Printmaking, Jewelry, Metal, Mixed Media 2D, Mixed Media 3D, Painting, Photography, Sculpture, and Wood.

## Materials and Techniques

An Artist Statement describing the technique, materials, and processes used in the creation of your entire body of work must be included with each entry. Your Artist Statement may be used in the promotion of the show through public relations efforts and should be no longer than a maximum of 500 characters (including punctuation and spacing).

## Terms & Conditions

I understand and agree to the terms as specified in the event prospectus and application form. I release Marblehead Festival of Arts from any and all liability for damage, injury, or loss to person or goods.

## RULES/REGULATIONS

Accepted artists must be present in their booths during all art show days and hours. Artists must comply with all Festival and Town safety requirements.

**TENTS:** Tents must be capable of withstanding weather conditions, including strong wind gusts, without fabric or structural failure. For reasons of safety and consistency of appearance, professional outdoor exhibition canopies such as Lightdome, Flourish and similar brands are recommended and preferred over pop-up tents.

**WEIGHTS:** The Marblehead Fire Marshall requires all tents to be secured with 40 lb. weights on each tent leg, for a minimum of 160 lbs. per tent. No spikes allowed on the grounds. An Weights must be installed and accessible for inspection at all times. Tents secured by structural and/or artwork weight may be accepted at the discretion of the inspectors and Fire Marshall, provided these solutions are in place for the duration of the Marketplace. Failure to secure a tent properly may result in immediate exclusion from the Marketplace.

**EXHIBIT SPACE:** Do not set up your space larger than the area assigned to you. You may not infringe on another space physically or audibly. Exhibitors must have a white tent unless exempted by show director. Artist must keep their area clean and orderly.

**PARKING:** Parking will be available and details to be determined as we get closer to the event. Parking fees may apply.

## **REFUND POLICIES**

**Fees:** The artist agrees to pay all fees due by their stated payment deadlines. Booth fees for the Artisans Marketplace are due within 2 weeks of the acceptance letter, or by April 30, 2024. If all required documents and the booth fee are not received by this date, the artist's space will be offered to the waitlist.

**Refunds:** Application Fees are non-refundable.

### **Booth fees:**

If Artist cancels on or before May 30, 2024 the Booth Fee, less a \$50 administration charge, will be refunded.

If Artist cancels after May 30, 2024, and on or before June 15, 2024, 50% of the Booth Fee, less a \$50 administration charge will be refunded. If Artist cancels after June 15, 2024, the total Booth Fee will be forfeited, and no refund will be issued.

Cancellation/Refund exception for a death in the immediate family. The booth Fee, less a \$50 administration charge, will be refunded for a death occurring after the cancellation deadlines and before the Artisans Marketplace in the Artist's immediate family.

## **JURY DETAILS**

The jury will consist of 5 people, including the 2 co-chairs, and 3 artists who are not exhibiting at Artisans Marketplace.